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NUStalker
--An audacious social network that reinvents stalking

NUStalker is a Facebook build-on social network platform. As a transitional art project, NUStalker capitalizes individual's private information and allows the exchange of such information that is usually not available from other social networks. Upon signing up to NUStalker, users agree to give out some private information such as NUS timetable and Co-Curriculums Activities (CCA) to allow others "stalk" them while they also gain the privilege to "stalk" other users. The reward of this process is an efficient way to build up friendship and relationship, because users will be able to gather sufficient information about his/her "target" from a circle of mutual friends who can provide daily activities of the "target". Users may also choose to make an accidental encounter with the "target" to kick off a new relationship.

NUStalker also benefits users by allowing them to exercise caution before deciding to involve in a relationship. Since users are allowed to track multiple targets, with comprehensive information from NUStalker, the users are able to decide the most suitable friends/partners. Since all the information is gathered in virtual, "targets" will not be disturbed in real life.

As users give out their private information, NUStalker endeavors to protect users' private information in multiple ways. Firstly, NUStalker allows users to decide who are allowed to target them. Secondly, users can always "distalk" themselves if they are offended and the system will automatically prevent potential offending stalkers from stalking him/her again.

Attention is another attraction of NUStalker. Users will be informed by the number of people that are stalking them by the dynamic system. This will bring them a sense attention, satisfaction and confidence.

To sum up, NUStalker is an audacious and creative social network invention that brings people together in a unique way of "stalking". It also provides a platform for private information exchange and social network build-up. We are looking forward to a bright future of NUStalker!